



### **EHA Ambassador Role Description**

This is an opportunity to bring your knowledge and expertise to our management committee, to contribute to the direction of our organisation and help in the committee decision making.

We are looking for ambassadors for the EHA with expertise in areas such as: -

- Hospitality trade
- PR
- Fundraising
- Marketing
- Finance
- Law

This is a great opportunity to gain experience at executive level, to network and for personal / professional development.

As an ambassador you will take part in regular executive meetings, usually held once a month at a central location. You will also attend the Annual General Meeting and occasional extra-ordinary meetings, which may include an event or exhibition.

When you become a committee member, we will ensure that you understand your role, how the committee operates and the responsibilities of ambassadors for the organisation in line with the EHA constitution.

The role will require approximately 3 hours per month commitment for meetings, with any additional hours to be agreed with the Chairman.

Have a proven track record and experience in business

Willing to provide time and commitment to the EHA over the full term of the appointment

### **Role Requirements**

- Provide an independent and objective perspective to the Executive committee to help make a positive contribution to the success and growth of the EHA
- Act as an ambassador and champion for the respective hospitality sector, representing the views of the EHA to members, the wider business community.
- Attend Executive committee meetings and participate in working groups and other project groups as necessary.
- Arrange a minimum of quarterly keeping in touch/communication meetings with the business group represented.